关于我们
About us

佛山胶力王科技有限公司成立于2016年,是一家专业从事不干胶标签材料生产和销售为一体的大型生产企业。公司位于广东省佛山市顺德区，占地面积约10亩,拥有3条先进的涂布生产线，8条高速分切生产线和材料研发实验室,公司年生产能力达2亿平方米,产品获得多项专利认证并荣获国家高新技术企业证书。

公司专注于高分子、聚合物、材料科技、压敏胶应用领域的研究和开发，产品广泛应用于饮料、酒水、医药、食品、日化、办公、物流、超市、电子、电器、文具、汽车行业。具备研究、实验、工艺开发、涂布技术。公司以挖掘市场潜在需要和创造核心技术为导向，以优质产品为载体，以完善用户应用领域和提升其终端价值为目标，以创造价值和顾客满意为归宿，以社会责任为己任。

Foshan LabelKing Technology Co., Ltd. was established in 2016 and is a large-scale production enterprise specializing in the production and sales of self- adhesive label materials. The company is located in Shunde District, Foshan City, GuangdongProvince, covering an area of about 10 acres. It has 3 advanced coating production lines, 8 high-speed slitting productionlines, and a material research and development laboratory. The company's annual production capacity reaches 200 millionsquare meters, and its products have obtained multiple patent certifications and national high-tech enterprise certificates.

The company focuses on research and development in the fields of high polymer, polymer, material technology, and pressure-sensitive adhesive applications. Its products are widely used in the beverage, beverage, pharmaceutical, food, daily chemical, office, logistics, supermarket, electronics, electrical appliances, stationery, and automotive industries. Capable of research, experimentation, process development, and coating technology. The company is guided by exploring potential market needs and creating core technologies, using high-quality products as carriers, aiming to improve user applicationareas and enhance their terminal value, creating value and customer satisfaction as the ultimate goal, and taking social responsibility as its own responsibility.

证书
Certificates

我们的产品已通过ISO,SGS,HCT认证，欢迎您的咨询，让我们把您的想法变成现实!

Our products have passed ISO,SGS,HCT certification Welcome your consultation,ler us turn your ideas into reality!



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我们的宗旨
Our purpose

1

品 质
QUALITY

品质至上，为用户呈现优质产品，是我们不变的追求

We always strive to offer top-quality products to our customers

2

专 业
PROFESSION

国际设备、全球视野，如切如磋、如琢如磨；专注的精神、锻造精益求精的产品

International equipment, global perspective, like cutting and grinding; Focused spirit, forging products that strive for excellence

3

创 新
INNOVATION

推陈出新、探索未知;不断超越自我，极尽全力为市场提供优质产品与服务

Innovating and exploring the unknown; Continuously surpassing oneself and doing our utmost to provide high-quality products and services to the market

4

高 效
EFFICIENT

贴近用户，聆听真实的需求;按需定制，研发精准的产品;超越客户预期的体验。

Stay close to users and listen to their real needs; Customize according to demand and develop precise products; Experience beyond customer expectations.

不干胶产品技术创新与保障体系

Innovation and guarantee system of self-adhesive label products technology

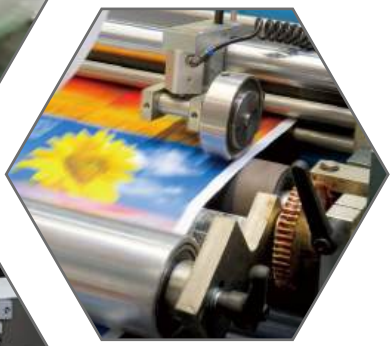
1 在线检测
Online detection



2 离线检测
Offline detection



3 印刷检测
Printing inspection



4 贴标检测
Labeling inspection



5 高效物流
Efficient Logistics



6 立体仓储
Stereoscopic storage





现代化净化车间
Modern purification workshop



Facestock Paper / 面材

纸张	铜版纸、镜面铜版纸、书写、荧光纸、热敏纸、牛皮纸、镭射纸.....
薄膜	透明、磨砂、光白、哑白、光银、哑银、金色、银色、激光镭射.....PP、PE、PET、PVC、HDPE.....
铝箔	铝箔纸、镀铝纸、转移纸、纯铝箔
其 他	丝绸布、合成布、布基、泡棉
Paper:	Coated paper、Cast-coated、Woodfree、Fluorescent、Thermal、Kraft、Hologram
Film:	Clear,Matte,Bright white, Matte white, Bright silver, Matte silver, Gold,Silver, Laser hologram.....PP、PE、PET、PVC、HDPE.....
Foil:	Foil paper, Aluminum paper, Transfer foil paper,Aluminum foil
Others:	Satin cloth、Synthetic cloth、Fabric、foam

Adhesive / 胶水

永久胶:	水胶、热溶胶、溶剂胶(油胶)、UV胶
可移胶	水性可移胶、热溶可移胶、溶剂可移胶
特殊应用	低温冷冻胶、轮胎胶、间隔胶、网格胶、热封胶
Permanent:	Acrylic,Hot melt,Solvent base,UV base
Removable:	Acrylic,Hot melt, Solvent base.
Special:	Deep freeze,Tire glue, Grid glue, Interval glue, Heat sealing glue

Liner / 底材

厚底纸:	黄色底纸、白色底纸、铜版底纸、牛皮底纸.....
格拉辛:	白色格拉辛、蓝色格拉辛、黄色格拉辛、棕色格拉辛、SCK
白牛皮	白牛皮、CCK
离型膜:	PET、PP
Thick Liner:	Yellow Kraft, White Liner,Coate Paper,Brown Kraft.....
Glassine Liner:	White glassine, Blue glassine, Yellow glassine, Brown glassine, SCK
Kraft Liner:	White Kraft paper,CCK
Release film:	PET,PP

标签材料的选择与应用

Selection and application of self-adhesive label materials

标签，已经不再是基础信息的表达，更是美学、价值、感官等体验的传递。为了商品的精致呈现，商家常常会对产品进行充分的设计和包装。标签，可以设计成独特的形状、独特的材质和独特的功能;这些设计都变成吸引顾客选择消费的充分理由，作为印制加工单位或者终端用户，可以从多个方面进行考虑与权衡。

关于标签材料的选择与应用，大致体现在以下几个方面:

1、被贴物品的材质:	纸面、塑料 (PP、PE、PET、PVC等)、钢铁、其他
2、被贴物形状大小:	平面、曲面、波折面、粗糙面、柔软性
3、被贴物品的属性:	热伸缩性、冷伸缩性、挥发性
4、贴标环境与方式:	干贴、湿贴;手工贴、机器贴、高速贴
5、标签材质的选用:	纸张、薄膜、其他聚合物;透明、哑光、亮面
6、标签成品的属性:	单纯原料、覆膜增强、镭射防伪、烫金染色等
7、印刷工艺的采用:	凸版、柔版、丝网、凹版、数码、打印、平版胶印、轮转胶印等
8、贴标后续的环境:	蒸气杀菌、巴氏消毒、离心过滤、冷冻冷藏、微波加热等

未来，标签的应用将愈加广泛多样，欢迎各终端用户、印刷加工企业与我们一起携手探讨、创新发展!

Labels are no longer just an expression of basic information, but also a transmission of aesthetics, value, sensory and other experiences. In order to present the goods exquisitely, merchants often fully design and package the products. Labels can be designed with unique shapes, unique materials and unique functions; these designs become sufficient reasons to attract customers to choose to consume. As a printing and processing unit or end user, you can consider and weigh them from multiple aspects.

The selection and application of label materials are generally reflected in the following aspects:

1. The labeling substrates: Paper,plastic (PP,PE, PET, PVC etc.), steel and others.
2. The shape of substrates: Flat, curved,waved, rough, and soft surface,
3. Attributes of the pasted item: thermal stretchability, cold stretchability, volatility
4. Labeling environment and method: Dry labeling, Wet labeling; Manual labeling, Machine labelking, High-speed labelking
5. Selection of label materials: paper, film, and other polymers; clear,matte,and golssy.
6. Attributes of label products: pure raw materials, film reinforcement, laser anti-counterfeiting, hot stamping and dyeing, etc
7. The use of printing processes: relief printing, flexographic printing, screen printing, gravure printing, digital printing, offset printing, rotary printing, etc
8. Post labeling environment: steam sterilization, pasteurization, centrifugal filtration, refrigeration, microwave heating, etc

In the future, the application of labels will become increasingly diverse. We welcome end users and printing processing enterprises to join us in exploring and innovating development!

印前及印制建议

Prepress and printing suggestions

当组合式印刷、数码印刷已愈加成为主流的时候，关于材料与印制工艺的配合，也需要与时俱进、推陈出新。毕竟，工艺的进步与技术的迭代，是不断向前的。关于材料和标签印制的建议，这里我们简要分析分享。

首先，承印物属性：纸张和薄膜以及金属材料的原有特性，决定了可以表现的空间，包括色彩还原；

其次，油墨的选择：非常重要，根据色彩表现的明暗、轻重，油墨本身的铺展性、锚固性，客户专色需求，不干胶材料的表面属性等等，来综合分析、选择；

第三，印制的过程：毫无疑问，印制过程迥异，体现了不同厂家的实力与技术；不同的类型的设备，不同情况的调校，不同工艺的选择，对于标签的精致呈现，网点的再现以及色彩饱和度的实现，起到决定性的因素；

第四，加工的环境：温度、湿度的变化，洁净除尘以及静电消除要求与否，对于纸张、薄膜、铝箔等材质尤为重要，当然，油墨本身在上述条件下的不同，表现也各有差异，不能忽视；

第五，辅助工艺的选择：对于标签成品的质量，也有着非常重要的补充，比如电晕、涂层、烫金、凸起等等；是可以延伸探讨的发展方向。

When combined printing and digital printing have become more and more popular, the coordination of materials and printing processes also needs to keep pace with the times and innovate. After all, the progress of processes and the iteration of technology are constantly moving forward. Here we briefly analyze and share the suggestions on materials and label printing.

1.The properties of the label materials:
The original characteristics of paper, film and metal materials determine the space that can be expressed, including color reproduction;

2. The selection of ink:
It is very important to comprehensively analyze and select according to the lightness and darkness of the color, the lightness and heaviness of the ink itself, the spreadability and anchoring properties of the ink itself, the customer's special color requirements, the surface properties of the self-adhesive material, etc.;

3.The process of printing:
There is no doubt that the printing process is very different, reflecting the strength and technology of different manufacturers; different types of equipment, different adjustments, and different process choices are decisive factors for the exquisite presentation of labels, the reproduction of dots, and the realization of color saturation;

4.The conditions of printing:
changes in temperature and humidity, clean dust removal, and static elimination requirements are particularly important for materials such as paper, thin waist, and aluminum foil. Of course, the ink itself has different performances under the above conditions, which cannot be ignored;

5. The supplementary techniques:
It is also a very important supplement to the quality of the finished label products, such as corona, coating, hot stamping, and so on; it is a development direction that can be extended and explored.